

# Box Hill Reporter District Cricket Association T20 Blast





# PROPOSED PATHWAY FOR CHILDREN UNDER THE AGE OF 10



School Based  
Fundamental  
Movement Skills  
Program



5, 6 & 7 years old



7, 8 & 9 years old



9 & 10 years old

ABILITY BASED PROGRESSION TO CREATE  
"CLUB CRICKET READY" CRICKETERS



# JUNIOR CRICKET PATHWAY CONSIDERATIONS

1. MILO in2CRICKET is in decline, mainly due to drop off in returning participants
2. Only 5% of kids aged 5-12 are in a formal cricket program, even though 15% of kids say cricket is their favourite sport
3. Attracting volunteers to deliver the program is increasingly difficult
4. Only 1 in 5 kids who participate in the MILO in2CRICKET program go onto play junior club cricket
5. And when they get there, the inconsistency in ability levels, especially bowling, generally delivers a less than ideal experience...



# Big bash league 03 – the stats



Television Audience Summary	TOTAL AVE AUDIENCE	TOTAL AVE AUDIENCE	TOTAL AVE AUDIENCE	TOTAL AVE AUDIENCE	TOTAL AVE AUDIENCE
	(Metro + regional)	(Metro only)	(Regional only)	BBL01	BBL02
BBL 03 season averages	931,703	599,226	332,477	274,743	224,999

- 42% of attendees were coming to their first BBL game
- 1 in 5 BBL attendees came to an elite cricket match for the first time
- Over 50% of attendees were with family
- 24% of BBL attendees are kids vs. 9% at Tests
- 51% of women attended their first BBL game
- BBL is the clear favourite format of cricket among kids aged 5-15
- The overall male / female TV average audience split was 64/36
- 11% of viewers were under 17 which equates to 1.8 million youngsters being exposed to the BBL brand





## T20 BLAST INFORMATION

### Club Responsibilities

- Activate their centre
- Promote their program on website and in local community (eg. schools)
- Register participants
- Order participant packs
- Provide a team manager per team
- Weekly training session to participants (Optional but recommended)
- Include in results and update Club newsletter (Optional but recommended)
- Supply participants with club shirt/hat (Optional at additional cost by club to participant)

### Association Responsibilities

- Set up fixture/grading
- Encourage clubs to enter teams as part of junior pathway structure
- Recruitment of Deliverer (combined with CV)

### Deliverers Responsibilities

- Set up matches and equipment on 'match-day'
- Run skills zone activities
- Communicate and encourage parental participation
- Conduct warm up on match day
- Attend and complete training program
- Sign off on CV centre agreement

### Cricket Victoria Responsibilities

- Promote the program
- Supply speaker system
- Invoice clubs for participant pack orders
- Recruitment of Deliverer (combined with Association)
- Pay deliverers
- Organise & facilitate deliverer training session
- Facilitate BBL interaction







# WHAT IS NEXT?

- **WEDNESDAY OPTION – Box Hill Area**

Weeks 1 to 3 – East Box Hill CC Howard Wilson Oval  
Weeks 4 to 6 – Blackburn CC – Morton Park  
Weeks 7 to 9 - (Post Xmas) – Box Hill City Oval  
- Link to female participation

Time – 5pm to 6.30pm

\* Please note season launch will be at East Burwood Reserve on **Tuesday the 28<sup>th</sup> of October from 4pm to 5pm**. This forms part the BHRDCA's 125<sup>th</sup> year celebration

- **FRIDAY OPTION – East Doncaster**

Zerbes Reserve

Time – 5pm to 6.30pm





# WHAT IS NEXT?

## WEDNESDAY OPTION – Box Hill Area

- Come & Try Day – Tuesday 28<sup>th</sup> October  
BHRDCA Season launch @ East Burwood Reserve
- 5<sup>th</sup>, 12<sup>th</sup>, 19<sup>th</sup>, 26<sup>th</sup> Nov & 3<sup>rd</sup> Dec (Pre Christmas)
- 10<sup>th</sup> Dec reserve day
- 4<sup>th</sup>, 11<sup>th</sup>, 18<sup>th</sup> Feb (Post Christmas)
- 25<sup>th</sup> Feb reserve day

## FRIDAY OPTION – East Doncaster

- Come & Try Day – 31st October
- 7<sup>th</sup>, 14<sup>th</sup>, 21<sup>st</sup>, 28<sup>th</sup> Nov & 5<sup>th</sup> Dec (Pre Christmas)
- 12<sup>th</sup> Dec reserve day
- 6<sup>th</sup>, 13<sup>th</sup>, 20<sup>th</sup> Feb (Post Christmas)
- 27<sup>th</sup> Feb reserve day

## T20Blast & in2CRICKET in-service (open invitation)

**Wednesday 15<sup>th</sup> October – Mitcham CC, Walker Park  
6.30pm til 8pm**





# WHAT IS NEXT?

## Points of Contact

- MILO in2CRICKET & T20 Blast helpdesk  
1800 CRICKET (2742538)
- [T20Blast@cricket.com.au](mailto:T20Blast@cricket.com.au)
- Chris Gorrie – Junior Participation Specialist  
0449 774 685  
[chris.gorrie@cricket.com.au](mailto:chris.gorrie@cricket.com.au)
- Cameron Anderson – Box Hill Area T20 Blast Centre  
0457 835 881  
[camerona@sedagroup.com.au](mailto:camerona@sedagroup.com.au)
- Andrew Christie – East Doncaster T20 Blast Centre  
[T20blast@edcc.com.au](mailto:T20blast@edcc.com.au)

