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Dear Cricket Club,

Proposal

With the cricket season just 2 months away, I reached out to you with a proposal on a fantasy league for your community cricket club. I have personally developed this platform, keeping in mind specific needs and restrictions (viz. time, funds, resources, etc.) of our local community cricket clubs. The platform is designed and customized to suit our community cricket clubs, it is self-managed, provides an opportunity to raise funds for your club and also paves a way for increased social engagement.

We all wait for the summer to arrive, so that we can play the game we all love. I believe this fun fantasy platform I have created would help enhance that experience over the summer, of all those at your club who may choose to play it.

How it works?

Hosted on our platform (called 'Fantasy Corner'), your fantasy league is fully created, run and managed by myself (i.e. Club Fantasy Cricket), on the platform I have created.

On this platform, your club would have its own fantasy space (i.e. one location for users to access your fantasy league from and play the game). Once your fantasy league has been set up, your players, members, families, friends or friends of friends (basically anyone) can access and play your fantasy league.

The way platform has been designed, those users can not only play the fantasy league of your club, but also any other fantasy league currently active on the platform.

See Website: [Club Fantasy Cricket](#)

See Demo: [Demo - Fantasy Space](#) (this is how your club's fantasy space would look like)

What does the club have to do?

Not much really.

I would just need a little time of yours to present you the format I have created, get to know your requirements (and you can also have a few tweaks of your own in it) and once you are happy, I can set it all up on the platform.

During the cricket season, all I would need is a screenshot of your score-sheets after the matches (though I can pick the scores from My Cricket too!).

As for the rest, you can enjoy the cricket season and have some fantasy cricket banter along the way.

Pricing

I understand that it is difficult for community cricket clubs to be able to spend extra money. Keeping this in mind to begin with, I have formulated a plan, whereby the cost to club is kept to minimal, but at the same time, my endeavor is to ensure that I can get some money back into the club and assist the development of the club.

I have tried to explain the pricing in the following link, but, please feel free to discuss this with me in further details for any clarifications you may require.

Please note, pricing you see is for the entire cricket season (i.e. 6-months).

See: [Pricing For Clubs](#)

About Myself & Why I created Club Fantasy Cricket

I am an active member of Deakin Cricket Club since 5 years and have represented the club in over 70 matches. I love cricket and everything associated with this wonderful game of ours. I believe that in the short time I have been able to play community club cricket, I have been able to better understand the social fabric of our community cricket clubs and what connects us all.

My love for the game one fine evening led me to create this fantasy game for my own club, and now with 2 successful seasons behind me (with around 120 users who have used the platform to play fantasy cricket) and special editions during Cricket World Cup 2015 and IPL 2015 (which were created on request from my users), I believe, that it is worth taking this fantasy platform further and create the game, other than just my own club.

I look forward to having an opportunity to present it to you in further details and see if this fun fantasy game could add value to you as a community cricket club too.

Attached: 'Brochure - Highlights on Club Fantasy Cricket'

Warm regards,

Vicky Goyal
Director - Club Fantasy Cricket